

GED Initiative Concept Survey

Please take a moment to share your opinions on the concepts we have presented. Your feedback will determine which concept will be utilized for the state wide GED initiative.

Which logo, or concept, draws your attention the most?

(Circle one please)

Concept 1- Future Forged

Concept 2- Get Charged Up

Concept 3- Get Challenged/Get Charged

On a scale of 1 to 4 please circle your opinions to the following questions that best fit you.

Keep in mind 1 is really liking the materials and 4 disliking very much

1. Do the materials presented to you inspire you to want to learn more about the GED or to pursue taking the GED?

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

2. How would you rate the effectiveness of the...

Placemats-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Business Cards-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Brochures-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

T shirts-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Coasters-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

What is your age? Circle one please - 14-15 16-17 18-19 20-21 22-24

THANK YOU your input is greatly appreciated!

Male ☒ Female ☐ Highest grade completed in school 11

Race: Asian ☐ African American ☐ Caucasian ☐ Hispanic ☐

Native American ☒ Pacific Islander ☐

State Workforce Investment
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Any suggestions or changes?

make flat billed hats and better designs



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What is your age? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male ☒ Female ☐ Highest grade completed in school 8th

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

Native American ☐ Pacific Islander ☐

Any suggestions or changes?

Logo Here Neckties
Logo Pot Plant, Logo

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None



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Male ___ Female ___ Highest grade completed in school 10

Race: Asian ___ African American ___ Caucasian ___ Hispanic ___

Native American Y Pacific Islander ___

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1650 ON hat 1050 ON pants



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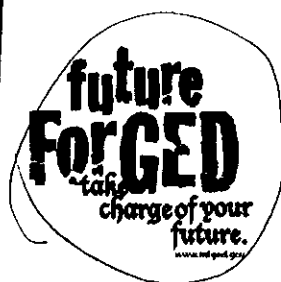
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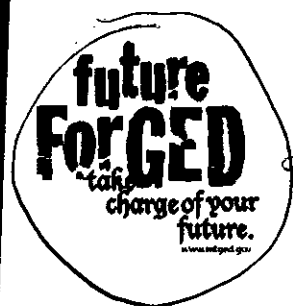
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Male Female Highest grade completed in school 8

Race: Asian African American Caucasian Hispanic

Native American Pacific Islander

Any suggestions or changes?



Get Charged Up.
mtged.gov

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Any suggestions or changes?

I think you could place some of these ADs on buses or benches to.



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Male X Female ____ Highest grade completed in school 12

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Native American __ Pacific Islander__

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Male X Female ____ Highest grade completed in school 10th

Race: Asian -__ African American__ Caucasian X Hispanic__

Native American__ Pacific Islander__

Any suggestions or changes?

Different colors



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Any suggestions or changes?

different shirt colors



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Native American ___ Pacific Islander ___

Any suggestions or changes?



THANK YOU your input is greatly appreciated!

State Workforce Investment
Board Youth Council

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Brochures-

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Coasters-

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What is your age ? Circle one please - ①4-15 16-17 18-19 20-21 22-24

Male ___ Female ☒ Highest grade completed in school 8

Race: Asian - ___ African American ___ Caucasian ☒ Hispanic ☒

Native American ___ Pacific Islander ___

Any suggestions or changes?



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Male ___ Female ✓ Highest grade completed in school 10

Race: Asian ___ African American ___ Caucasian ___ Hispanic ___

Native American ✓ Pacific Islander ___

Any suggestions or changes?

more pictures and Graphics



THANK YOU your input is greatly appreciated!

State Workforce Investment Board Youth Council

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Male ___ Female X Highest grade completed in school 11

Race: Asian ___ African American ___ Caucasian X Hispanic ___

Native American ___ Pacific Islander ___

Any suggestions or changes?

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Male ___ Female ☒ Highest grade completed in school 8

Race: Asian ___ African American ___ Caucasian ☒ Hispanic ___

Native American ☒ Pacific Islander ___

Any suggestions or changes?

put more stuff on t-shirts.



THANK YOU your input is greatly appreciated!

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Male ___ Female X Highest grade completed in school 9th

Race: Asian ___ African American ___ Caucasian ___ Hispanic ___

Native American X Pacific Islander ___

Any suggestions or changes?

No



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Male ___ Female X Highest grade completed in school 10

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Native American ___ Pacific Islander ___

Any suggestions or changes?

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Male ___ Female F Highest grade completed in school 10

Race: Asian -___ African American___ Caucasian ___ Hispanic___

Native American X Pacific Islander___

Any suggestions or changes?

more neon green added to the black



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Coasters-

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Male ☒ Female ☐ Highest grade completed in school 9

Race: Asian ☐ African American ☒ Caucasian ☐ Hispanic ☐

Native American ☐ Pacific Islander ☐

Any suggestions or changes?



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Male ☒ Female ☐ Highest grade completed in school 9

Race: Asian - ☐ African American ☐ Caucasian ☒ Hispanic ☐

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Any suggestions or changes?

make it cheaper to get a G.E.D.



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Coasters-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

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Male X Female _____ Highest grade completed in school 7

Race: Asian -__ African American__ Caucasian__ Hispanic X

Native American__ Pacific Islander__

Any suggestions or changes?

Don't go through with it/ kids won't be attracted



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Coasters-

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Male ☒ Female ☐ Highest grade completed in school 11

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

Native American ☐ Pacific Islander ☐

Any suggestions or changes?

Don't do it at all.



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Coasters-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

What is your age? Circle one please 14-15 16-17 18-19 20-21 22-24

Male ☒ Female ☐ Highest grade completed in school 21

Race: Asian ☐ African American ☐ Caucasian ☐ Hispanic ☒

Native American ☐ Pacific Islander ☐

Any suggestions or changes?

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Any suggestions or changes?

None



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Coasters-

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Male ~~X~~ Female _____ Highest grade completed in school 12

Race: Asian - __ African American __ Caucasian ~~X~~ Hispanic __

Native American __ Pacific Islander ~~X~~

Any suggestions or changes?

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Male ☒ Female ☐ Highest grade completed in school 15

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☒

Native American ☐ Pacific Islander ☐

Any suggestions or changes?

I got my yearning
Djimon



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Native American ☐ Pacific Islander ☐

Any suggestions or changes?

None



THANK YOU your input is greatly appreciated!

State Workforce Investment Board Youth Council

GED Initiative Concept Survey

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Male ☒ Female _____ Highest grade completed in school 10

Race: Asian - _____ African American _____ Caucasian _____ Hispanic _____

Native American ☒ Pacific Islander _____

Any suggestions or changes?

Don't make it so cheesy



THANK YOU your input is greatly appreciated!

State Workforce Investment
Board Youth Council

Handwritten: 2011/12/15

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Male ☒ Female ☐ Highest grade completed in school 8

Race: Asian - ☐ African American ☐ Caucasian ☐ Hispanic ☐

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Male ☒ Female ☐ Highest grade completed in school 10

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

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Any suggestions or changes?

this is fuckin' stupid!



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Native American ☐ Pacific Islander ☐

Any suggestions or changes?

Cooler ideas, like watches and stuff.



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Race: Asian ___ African American ___ Caucasian X Hispanic ___

Native American ___ Pacific Islander ___

Any suggestions or changes?

change everything to English
you dumb peach



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Any suggestions or changes?

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Billboards



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NO

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Concept 3—Get Challenged/Get Charged

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Keep in mind 1 is really liking the materials and 4 disliking very much

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1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

2. How would you rate the effectiveness of the...

Placemats-

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Business Cards-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Brochures-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

T shirts-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Coasters-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

What is your age ? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male ☒ Female ☐ Highest grade completed in school 8

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

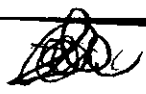
Native American ☐ Pacific Islander ☐

Any suggestions or changes?



THANK YOU your input is greatly appreciated!

State Workforce Investment
Board Youth Council



GED Initiative Concept Survey

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Native American ☐ Pacific Islander ☐

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Male X Female _____ Highest grade completed in school 8

Race: Asian -__ African American__ Caucasian__ Hispanic__

Native American X Pacific Islander__

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NO

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THANK YOU your input is greatly appreciated!

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Native American ☐ Pacific Islander ☐

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Male X Female _____ Highest grade completed in school 11

Race: Asian - _____ African American X Caucasian _____ Hispanic _____

Native American _____ Pacific Islander _____

Any suggestions or changes?

hat, foam finger



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